

NextGen Geo Event Promotion

Official event hashtag: #NextGenGeoLive

Accounts to tag: @ENERGY, @NREL, @AMCprizes, @alexjadecove, @TimMLatimer, @UTAustin

Key date: March 31 (event date)

Link: <http://bit.ly/NextGenGeo>

Note: Social posts are a starting point. You are encouraged to edit content as appropriate to incorporate your account's voice into posts.

Twitter:

Join #CleanEnergy thought leaders as @ENERGY and @NREL host #NextGenGeoLive on 3/31. The live event will highlight the latest advancements in the geothermal industry + cash prize competitions for innovators at every stage of their #geothermal career. Register: <http://bit.ly/NextGenGeo>

Register now to hear @alexjadecove, @TimMLatimer & Jamie Beard of @UTAustin discuss the hottest topics in #GeothermalEnergy at #NextGenGeoLive on 3/31: <http://bit.ly/NextGenGeo>

Job creation is a key component of @ENERGY's mission to build a new American infrastructure and #CleanEnergy economy. Join the #NextGenGeoLive event on 3/31 to learn more about opportunities for students, entrepreneurs & industry veterans. Register: <http://bit.ly/NextGenGeo>

To help spur further advancement in America's #geothermal workforce, @ENERGY leadership will be making exciting announcements related to the state of the industry and prize competitions at #NextGenGeoLive on 3/31. You won't want to miss it! <http://bit.ly/NextGenGeo>

Don't miss live announcements about student teams advancing in the #Geothermal Collegiate Competition, semifinalists for the #GeothermalPrize + the announcement of a new geothermal prize at #NextGenGeoLive on March 31: <http://bit.ly/NextGenGeo>

Students, engineers, entrepreneurs, and anyone interested in learning about #geothermal industry workforce development opportunities are welcome to attend #NextGenGeoLive on March 31: RSVP to hear how you can make an impact on the industry: <http://bit.ly/NextGenGeo>

LinkedIn:

[U.S. Department of Energy \(DOE\)](#) and the [National Renewable Energy Laboratory](#) are excited to announce #NextGenGeoLive event on March 31. The virtual event will feature industry advances and cash prize competitions for innovators at every stage of their career.

Event highlights include conversations with clean energy thought leaders who will discuss game-changing technologies, opportunities in the #geothermal workforce, and what's next in the geothermal industry. NextGen Geo will also feature live announcements about student teams advancing in the Geothermal Collegiate Competition, semifinalists for the #GeothermalPrize, and the announcement of a new prize aimed at extracting lithium from geothermal brines.

Students, engineers, entrepreneurs, and anyone interested in learning about geothermal industry workforce development opportunities are welcome to attend. Register to join the event at <http://bit.ly/NextGenGeo>.

Facebook:

[U.S. Department of Energy \(DOE\)](#) and the [National Renewable Energy Laboratory](#) are excited to announce #NextGenGeoLive event on March 31. The virtual event will feature industry advances and cash prize competitions for innovators at every stage of their career.

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Students, engineers, entrepreneurs, and anyone interested in learning about geothermal industry workforce development opportunities are welcome to attend. Register to join now!

<http://bit.ly/NextGenGeo>

Newsletter Blurb**Save the Date for the NextGen Geo Live Event**

Wednesday, March 31

1-3:30 p.m. ET

Join the U.S. Department of Energy (DOE) and the National Renewable Energy Laboratory for the live NextGen Geo event on March 31. The virtual event will feature live conversations with clean energy thought leaders who will discuss game-changing technologies, opportunities in the geothermal workforce, and what's next in the geothermal industry. NextGen Geo will also include live announcements about student teams advancing in the Geothermal Collegiate Competition, semifinalists for the Geothermal Manufacturing Prize, and the announcement of a new prize aimed at extracting lithium from geothermal brines.

Engineers, entrepreneurs, members of academia, and anyone interested in learning about geothermal industry workforce development opportunities are welcome to attend. [Register now!](#)